


thrive FORWARD

Funded by: Federal Economic Development Agency for Southern Ontario / Financé par: Agence fédérale de développement économique pour le Sud de l'Ontario 

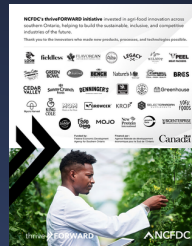
Delivered by NCFDC June 2022 through March 2024 across southern Ontario.

SUCCESS METRICS

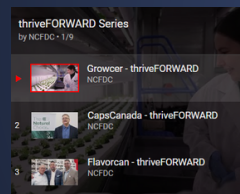
- **114** START-UPS
- **65** SMEs
- **~\$50 MILLION** IN PRIVATE SECTOR LEVERAGE
- **379** NEW PRODUCTS, SERVICES, AND PROCESSES REALIZED
- **130** IP ASSETS DEVELOPED
- **~3.7K** JOBS IMPACTED

AGRI-FOOD INNOVATION EXCELLENCE CAMPAIGN

In recognition of the excellence of the agri-food and beverage innovators backed by thriveFORWARD across southern Ontario, NCFDC placed a poster in several high-quality magazines, with a readership totaling **3.2 million** across Ontario.



SOUTHERN ONTARIO INNOVATION VIDEO SERIES



To bring the focus from metrics to the stories, nine video success stories were produced, introducing the world to thriving industries across southern Ontario. In total, the videos garnered **905,000** views on NCFDC's social media channels.

FRONTIER ENTREPRENEURSHIP PODCAST

Frontier Entrepreneurship Podcast features founders of start-up companies seed funded by NCFDC through initiatives like thriveFORWARD. Season One's 11 episodes will bring you to the frontiers of creativity and innovations and can be found on more than 12 major streaming platforms, including Spotify, Apple Podcasts, and YouTube. To date, the podcast has more than **500** downloads.



- SUSTAINABILITY
- ECONOMIC GROWTH
- CLEANTECH
- JOB CREATION
- INCLUSIVITY
- IMPACT TO GDP

THANK YOU, FEDDEV ONTARIO.

